**HIPPIES**

* At the time, the family structure and middle-class life was constructed to their belief
* TV was saying what American life was
* A group of young people formed a group that went against the social norms
* Formed communes to get closer to nature
* Some ways they rebelled is men growing their hair and beards
* They used drugs like LSD and weed to reach a higher plane
* Not bathing
* Women not shaving
* Hippies did not follow societal norms
* Promoted love and peace (Protested Vietnamese War)
* Believed the government was lying
* Loved music (Woodstock)

**NATIVES**

* Formed the American Indian Movement (of over 200 people)
* Red Power
* Dennis Banks, George Mitchell, and Clyde Bellecourt
* Most Native American tribes
* The suicide rate and unemployment rates of Natives were high
* Their motivation was the amount of Native Americans who are living in poverty. They wanted to change this and were tired of living in a system that discriminated against Natives.
* Retake land
* Attention-grabbing and media stealing stunts to gain attention for their movement
* Another method is that the AIM group went to Washington D.C. and walked on the “Trail of Broken Treaties” and provided a list of demands.
* AIM protested at the site of Wounded Knee to criticize the government for failing to live up to its treaties with its people

**LGBTQ+**

* Lavender Scare is the red scare but gay
* People were scared of gay people
* People lost their jobs because they were gay/suspected to be gay
* Marsha P. Johnson was a transgender woman who got beat in the Stonewall Riots in NYC, 1969 that was beat by the police
* Lesbian feminism (even in the movement, it was dominated by gay men)
* Kathy Kozachenko and Harvey Milk was the first openly gay woman to be voted into office
* Wanted equality and social acceptance
* Many protested the A.P.A that diagnosed being gay as an illness

**HISPANICS**

* Fought for better treatment of farmers
* Migrant farm workers
* Caesar Chavez (1965) led a farmer’s strike
* Wine industry
* Wine picked by migrant farm workers
* Strike ended in 1970 because they had the right to unionize
* Grave Pickers union was not recognized
* Hunger strike (Don’t eat until you’re starving yourself to death)
* Caesar Chavez (Martin Luther King for hispanics)
* Were not afraid to defend themselves
* Staged protests against police brutality
* Militant group
* Brown Abrades

**Environment**

* Johnson signed the Wilderness Protection Act, Water Quality Act and Air Quality Act because industrialization changed that
* Animals changing migration patterns
* Give a Hoot (Don’t Pollute)
* Woodsy the Owl commercial promoted environment
* Smokey the Bear – forest fires
* DDT was harmful to birds and animals
* People didn’t do enough research and the environment was dying
* Sierra Club to protect the environment
* Earth Day was made in 1970 to take care of the planet
* Sierra Club is one of the largest and biggest environmental clubs in the U.S.
* John Muir (best friend was Teddy Roosevelt)

**Women**

* National Organization for Women
* Women Power
* Equal pay legislation (Equal Pay Act)
* Women shouldn’t be discriminated and get paid less
* There was a time period where abusing your spouse was considered justified
* Stalking laws
* Title 9 – Prohibited sex discrimination in education
* Title 9 – Increased of women going to college and joining sports
* More opportunities for women
* Abortions were illegal (Husband permission needed for abortion)
* Roe v. Wade (made abortion legal)
* Cult of Domesticity
* Betty Friedan, Gloria Steinem
* Radical Feminism group
* Wanted to ban marriage
* Wanted to remove any name with male domination